

CHLOÉ LOVE STORY EAU SENSUELLE

Paris, the romantic hour

The sun sets on Paris. The rooftops are silhouetted against the amber sky. A slight breeze runs along the banks of the Seine. The day fades out, replaced by the excitement of a blooming romance. A soft and playful love story unfolds at dusk.

He is fascinated. She is unwittingly seductive. She perfectly embodies Chloé's femininity. She exudes sensuality.

Essentially sensual

Chloé unveils a new sense of femininity and sensuality. This unique *eau de parfum* combines refinement and delight.

Created by two women, Anne Flipo (who created Love Story Eau de Parfum and Love Story, *Eau de Toilette*) and Domitille Bertier, this original fragrance reveals a new facet of the line's signature scent of orange blossom.

Blended with sunny notes, almost vanilla of heliotrope, the orange blossom is sweeter and more romantic than ever. Its sensuality is sublimated by a sandalwood chord. Velvety and slightly milky, it gives depth to this elegant fragrance.

A new olfactory poetry. A new love story seen through Chloé's eyes.

A symbol of commitment

In Paris, a special location has become a mythical meeting place point for all lovers: the Pont des Arts. Thousands of padlocks were attached to the famous bridge to symbolise love stories from all over the world. These padlocks inspired the Chloé Love Story bottle's original design, a sculpture of glass and metal with a distinctive pleated effect.

Love Story Eau Sensuelle's colour evokes the setting sun: a pink blush with a coral undertone revealed by the translucent glass. The ribbon tied around the bottle's neck naturally adopts the same delicate hue.

Charm incarnate

Blessed with unique charisma and natural beauty, actress Clémence Poésy has embodied Chloé Love Story since its creation.

Her beauty, her grace, her elegance make her the Parisian woman *par excellence*. She was photographed on the banks of the Seine river by Inez & Vinoodh during the magic hour. This atmosphere perfectly reflects Love Story Eau Sensuelle's mystique. As the sun sets, the city lights unveil the promises of the coming night...